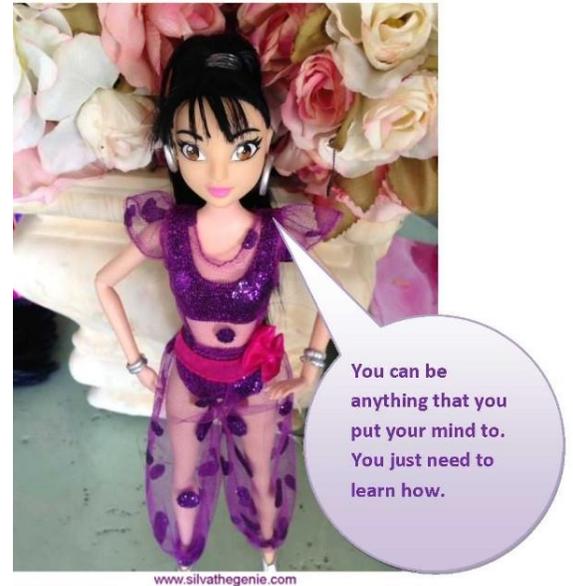


There is A New Doll in Town, and She Is All about Planting the Seeds of Success

Meet Silva The Genie™ - Inspirational Talking Dolls!

Los Angeles, CA, February 3, 2015 -- Having effected positive change in the lives of thousands of women through her best-selling book, "Jump Start Your Life," noted self-help guru Silva Mirzoian is launching a one of a kind educational talking dolls dedicated to encouraging little girls (and boys indirectly) around the world to build their self-esteem!



Silva says, "Silva the Genie is **not just a doll!** She inspires children's to be flexible thinkers and imagine possibilities in life. Our children need a champion from a young age to help them dream big, someone who will offer emotionally healthy encouragements and support their parents love. **I truly believe that if a child hears over and over again that they have what it takes to succeed, they will go for it.** I want them to be proud of who they are....and most importantly, find their Genie within and follow their dreams. The sky's the limit"

With every push on her tummy, Silva the Genie™ speaks one of her 12 pre-recorded affirmations. She says, "Never give up on your dreams", "You are beautiful inside and out", "Be kind to yourself and to others", "If other people call you names, just ignore them" and many more.

[Click here](#) to learn more about the motivational doll.

There is a real person who represents these dolls and it is Mirzoian herself. She realized early on that a great deal of adult life dramas are the manifestation of negative seeds planted within our heads as children. "Silva the Genie is the embodiment of my teachings, tailored for kids in the form of a 'teaching' doll" says Silva. "I truly believe that there is a Genie inside every single

one of us, just waiting for us to release her/him so it can help us navigate through our own life. I wish that I had a doll like this when I was a little girl.” she adds.

The initial release includes the Original Silva the Genie™ doll dressed in her Genie purple dotted outfit, and her three friends, “Love” dressed in purple, “Faith” dressed in blue and “Hope” dressed in green. They will soon start travelling around the world and speak in different languages. According to Mirzoian, it’s never too early to teach kids the fundamentals of confidence and self-esteem, so they are equipped to deal with the stresses of growing up and finding their way in today’s fast-moving world.

About the Creator...Who found Her Genie Within:

Mirzoian likes to state, “Believe in your dream first, then the rest of the world will catch up!” She has managed to build her success after having walked out of an abusive marriage with zero money. But Mirzoian has other beliefs – Think Big, Dreams Can Come True! She created her Genie persona as a way to empower kids.

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